

COLOR

THE WORLD GALA 2023



Benefiting Old Town Artisan Studios
Sponsorship & Exclusive Opportunities
Saturday, January 14, 2023

COLOR

THE WORLD GALA 2023

Join us for a spectacular evening of music, festivity, celebration, and FUNdraising as the community comes together to support Old Town Artisan Studios.

Heart of the Community Award Honorees
Victory & Richard Grund

Saturday, January 14, 2023
Omni Rancho Las Palmas Resort & Spa
Rancho Mirage

Gala Tickets: \$300
6:00 PM Cocktail Reception
7:00 PM Dinner & Program

Colorful Cocktail Attire

Event Design and Production By



For more information on sponsorships, tables, and tickets, please contact Thomas Burns,
Executive Director at thomas@oldtownartisanstudios.org or 760.777.1444.

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THE WORLD GALA 2023

BENEFITING OLD TOWN ARTISAN STUDIOS

2023 SPONSORSHIP OPPORTUNITIES

TITLE SPONSOR \$50,000 (EXCLUSIVE)

- Two VIP tables of (10) guests
- Premier table placement
- Recognition as the Title Sponsor for the gala in all event marketing materials including digital, print, and broadcast media, invitation (deadline for inclusion 10/21/22), website, and signage
- On-stage recognition as the Title Sponsor
- On-screen recognition as the Title Sponsor

PRESENTING SPONSOR \$25,000

- One VIP table of (10) guests
- Premier table placement
- Recognition as a Presenting Sponsor for the gala in all event marketing materials including digital, print, and broadcast media, invitation (deadline for inclusion 10/21/22), website, and signage
- On-stage recognition as a Presenting Sponsor
- On-screen recognition as a Presenting Sponsor

PREMIER SPONSOR \$20,000

- One preferred table of (10) guests
- Recognition as a Premier Sponsor for the gala in all event marketing materials including digital, print, and broadcast media, invitation (deadline for inclusion 10/21/22), website, and signage
- On-stage recognition as a Premier Sponsor
- On-screen recognition as a Premier Sponsor

PLATINUM SPONSOR \$15,000

- One preferred table of (10) guests
- Recognition as a Platinum Sponsor for the gala in all event marketing materials including digital, print, and broadcast media, invitation (deadline for inclusion 10/21/22), website, and signage
- On-stage recognition as a Platinum Sponsor
- On-screen recognition as a Platinum Sponsor

GOLD SPONSOR \$10,000

- One preferred table of (10) guests
- Recognition as a Gold Sponsor for the gala in all event marketing materials including digital, print, and broadcast media, invitation (deadline for inclusion 10/21/22), website, and signage
- On-stage recognition as a Gold Sponsor
- On-screen recognition as a Gold Sponsor

SILVER SPONSOR \$5,000

- One preferred table of (10) guests
- Recognition as a Silver Sponsor for the gala in all event marketing materials including digital, print, and broadcast media, invitation (deadline for inclusion 10/21/22), website, and signage
- On-stage recognition as a Silver Sponsor
- On-screen recognition as a Silver Sponsor

TABLE HOST \$3,000

- One table of (10) guests
- On-screen recognition as a Table Host

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2023 EXCLUSIVE OPPORTUNITIES

ENTERTAINMENT SPONSOR \$25,000 (EXCLUSIVE)

- One VIP table of (10) guests
- Premier table placement
- Recognition as the Entertainment Sponsor for the gala in all event marketing materials including digital, print, and broadcast media, invitation (deadline for inclusion 10/21/22), website, and signage
- On-stage recognition as the Entertainment Sponsor
- On-screen recognition as the Entertainment Sponsor

PRODUCTION SPONSOR \$10,000 (EXCLUSIVE)

- Recognition as the Production Sponsor on website and signage
- One preferred table of (10) guests
- On-stage recognition as the Production Sponsor
- On-screen recognition as the Production Sponsor

EVENT DECOR SPONSOR \$10,000 (EXCLUSIVE)

- Recognition as the Event Decor Sponsor on website and signage
- One preferred table of (10) guests
- On-stage recognition as the Event Decor Sponsor
- On-screen recognition as the Event Decor Sponsor

WINE SPONSOR \$8,500 (EXCLUSIVE)

- Recognition as the Wine Sponsor on website and signage
- One preferred table of (10) guests
- On-stage recognition as the Wine Sponsor
- On-screen recognition as the Wine Sponsor

INVITATION SPONSOR \$7,500 (EXCLUSIVE)

- Recognition as the Invitation Sponsor on website and signage
- One preferred table of (10) guests
- On-stage recognition as the Invitation Sponsor
- On-screen recognition as the Invitation Sponsor

BID PADDLE SPONSOR \$7,500 (EXCLUSIVE)

- Recognition as the Bid Paddle Sponsor on website and signage
- One preferred table of (10) guests
- Printed logo or name on back of every bid paddle at the gala
- On-stage recognition as the Bid Paddle Sponsor
- On-screen recognition as the Bid Paddle Sponsor

VALET PARKING SPONSOR \$5,000 (EXCLUSIVE)

- Recognition as the Valet Parking Sponsor on website and signage
- One preferred table of (10) guests
- On-stage recognition as the Valet Parking Sponsor
- On-screen recognition as the Valet Parking Sponsor

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Omni Rancho Las Palmas Resort & Spa, Rancho Mirage

Yes, I Would Like To Support Old Town Artisan Studios For This Very Special Event.

SPONSOR LEVELS

- Title Sponsor \$50,000 (Exclusive)
- Presenting Sponsor \$25,000
- Premier Sponsor \$20,000
- Platinum Sponsor \$15,000
- Gold Sponsor \$10,000
- Silver Sponsor \$5,000
- Table Host \$3,000

EXCLUSIVE OPPORTUNITIES

- Entertainment Sponsor \$25,000 (Exclusive)
- Production Sponsor \$10,000 (Exclusive)
- Event Décor Sponsor \$10,000 (Exclusive)
- Wine Sponsor \$8,500 (Exclusive)
- Invitation Sponsor \$7,500 (Exclusive)
- Bid Paddle Sponsor \$7,500 (Exclusive)
- Valet Parking Sponsor \$5,000 (Exclusive)

Methods Of Payment

Charge My

- Visa Mastercard
- Discover Amex

Card # _____

Exp: _____ Security Code _____

- Enclosed is my check payable to Old Town Artisan Studios
- I donated online at oldtownartisanstudios.org

Name _____

Address _____

City _____

State _____ Zip _____

Phone _____

Email _____

Billing address is above or Billing Zip is _____

Sponsorship forms can be mailed with your check or credit card information to 78046 Calle Barcelona, La Quinta, CA 92253

Old Town Artisan Studios is a 501 (c) (3) organization. Tax ID Number: 26-4437263