

# COLOR

THE WORLD GALA 2023



**Benefiting Old Town Artisan Studios**  
Sponsorship & Exclusive Opportunities  
Saturday, January 14, 2023



# COLOR

## THE WORLD GALA 2023

Dear Friend,

At Old Town Artisan Studios, we are dedicated to ensuring that art remains a vibrant part of the creative fabric of the Coachella Valley — from art programs in schools to lifelong learning. Our programs offer everyone the opportunity to experience art and self-expression. Through collaboration with local organizations who share our vision, we provide art classes to children and adults with special needs, as well as seniors and veterans. As some schools cut back on art programs, we also feel it is our duty to help fill that gap with art instruction in after-school programs.

On Saturday, January 14, 2023, we will host Color the World, our fundraising gala, at the Omni Las Palmas Resort in Rancho Mirage. The gala will raise much needed funds to help Old Town Artisan Studios meet the increasing needs of providing art education to those who otherwise might not receive it and introducing the healing power of art to those who may benefit from it.

Your sponsorship, table or ticket purchase, or donation of a unique gift or experience for our live auction would truly be appreciated. In addition to a charitable contribution (EIN: 26-4437263) and recognition on marketing collateral, your donation is also an opportunity to build and promote brand recognition among the 300+ high-capacity donors, business and community leaders attending the event.

In this booklet you'll find a form to complete and return with your gift. We ask that all live auction items be received by December 14th for appropriate recognition. Thank you for joining us in our efforts to keep art alive and accessible to all in the Coachella Valley.

To learn more about our mission and plans for growth, please visit <https://oldtownartisanstudios.org>

Gratefully,



Katie Thornton  
Development & Donor Relations Manager



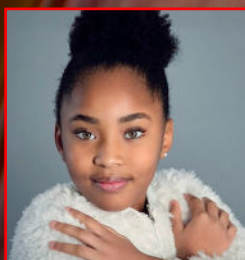
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## THE WORLD GALA 2023

Join us for a spectacular evening of music, festivity, celebration, and FUNdraising as the community comes together to support Old Town Artisan Studios.

Gala Entertainment Starring

Victory  
Brinker



FRANKIE VALLI & THE FOUR SEASONS TRIBUTE  
DECEMBER '63



Gala Emcee  
Emmy® Award Winning  
KESQ Anchor  
Peter Daut



Heart of the Community Award Honorees  
Victory & Richard Grund

Saturday, January 14, 2023  
Omni Rancho Las Palmas Resort & Spa  
Rancho Mirage

Gala Tickets: \$300  
Colorful Cocktail Attire  
Valet Parking

6:00 pm Cocktail Reception  
7:00 pm Dinner & Program

Lead Media Sponsor



Event Design and Production By



For more information on sponsorships, tables, and tickets, please contact Katie Thornton,  
Development & Donor Relations Manager at [katie@oldtownartisanstudios.org](mailto:katie@oldtownartisanstudios.org) or 760.777.1444.

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## THE WORLD GALA 2023

BENEFITING OLD TOWN ARTISAN STUDIOS

## 2023 SPONSORSHIP OPPORTUNITIES

### **TITLE SPONSOR \$50,000 (EXCLUSIVE) SOLD**

**Fran & Bob**  
DAVIDSON

- Two VIP tables of (10) guests
- Premier table placement
- Recognition as the Title Sponsor for the gala in all event marketing materials including digital, print, and broadcast media, invitation (deadline for inclusion 10/21/22), website, and signage
- On-stage recognition as the Title Sponsor
- On-screen recognition as the Title Sponsor

### **PRESENTING SPONSOR \$25,000**

- One VIP table of (10) guests
- Premier table placement
- Recognition as a Presenting Sponsor for the gala in all event marketing materials including digital, print, and broadcast media, invitation (deadline for inclusion 10/21/22), website, and signage
- On-stage recognition as a Presenting Sponsor
- On-screen recognition as a Presenting Sponsor

### **PREMIER SPONSOR \$20,000**

- One preferred table of (10) guests
- Recognition as a Premier Sponsor for the gala in all event marketing materials including digital, print, and broadcast media, invitation (deadline for inclusion 10/21/22), website, and signage
- On-stage recognition as a Premier Sponsor
- On-screen recognition as a Premier Sponsor

### **PLATINUM SPONSOR \$15,000**

- One preferred table of (10) guests
- Recognition as a Platinum Sponsor for the gala in all event marketing materials including digital, print, and broadcast media, invitation (deadline for inclusion 10/21/22), website, and signage
- On-stage recognition as a Platinum Sponsor
- On-screen recognition as a Platinum Sponsor

### **GOLD SPONSOR \$10,000**

- One preferred table of (10) guests
- Recognition as a Gold Sponsor for the gala in all event marketing materials including digital, print, and broadcast media, invitation (deadline for inclusion 10/21/22), website, and signage
- On-stage recognition as a Gold Sponsor
- On-screen recognition as a Gold Sponsor

### **SILVER SPONSOR \$5,000**

- One preferred table of (10) guests
- Recognition as a Silver Sponsor for the gala in all event marketing materials including digital, print, and broadcast media, invitation (deadline for inclusion 10/21/22), website, and signage
- On-stage recognition as a Silver Sponsor
- On-screen recognition as a Silver Sponsor

### **TABLE HOST \$3,000**

- One table of (10) guests
- On-screen recognition as a Table Host

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## THE WORLD GALA 2023

BENEFITING OLD TOWN ARTISAN STUDIOS

### 2023 EXCLUSIVE OPPORTUNITIES

#### ENTERTAINMENT SPONSOR \$25,000 (EXCLUSIVE)

- One VIP table of (10) guests
- Premier table placement
- Recognition as the Entertainment Sponsor for the gala in all event marketing materials including digital, print, and broadcast media, invitation (deadline for inclusion 10/21/22), website, and signage
- On-stage recognition as the Entertainment Sponsor
- On-screen recognition as the Entertainment Sponsor

#### PRODUCTION SPONSOR \$10,000 (EXCLUSIVE)

- Recognition as the Production Sponsor on website and signage
- One preferred table of (10) guests
- On-stage recognition as the Production Sponsor
- On-screen recognition as the Production Sponsor

#### EVENT DECOR SPONSOR \$10,000 (EXCLUSIVE)

- Recognition as the Event Decor Sponsor on website and signage
- One preferred table of (10) guests
- On-stage recognition as the Event Decor Sponsor
- On-screen recognition as the Event Decor Sponsor

#### WINE SPONSOR \$8,500 (EXCLUSIVE)

- Recognition as the Wine Sponsor on website and signage
- One preferred table of (10) guests
- On-stage recognition as the Wine Sponsor
- On-screen recognition as the Wine Sponsor

#### INVITATION SPONSOR \$7,500 (EXCLUSIVE)

- Recognition as the Invitation Sponsor on website and signage
- One preferred table of (10) guests
- On-stage recognition as the Invitation Sponsor
- On-screen recognition as the Invitation Sponsor

#### BID PADDLE SPONSOR \$7,500 (EXCLUSIVE) SOLD



- Recognition as the Bid Paddle Sponsor on website and signage
- One preferred table of (10) guests
- Printed logo or name on back of every bid paddle at the gala
- On-stage recognition as the Bid Paddle Sponsor
- On-screen recognition as the Bid Paddle Sponsor

#### VALET PARKING SPONSOR \$5,000 (EXCLUSIVE) SOLD

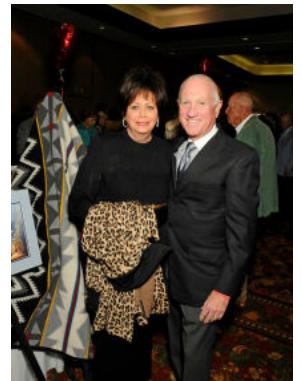
GEORGETTE & MIKE

**O'BRIEN**

- Recognition as the Valet Parking Sponsor on website and signage
- One preferred table of (10) guests
- On-stage recognition as the Valet Parking Sponsor
- On-screen recognition as the Valet Parking Sponsor

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Saturday, January 14, 2023

Omni Rancho Las Palmas Resort & Spa, Rancho Mirage

☐ Yes, I Would Like To Support Old Town Artisan Studios For This Very Special Event.

### SPONSOR LEVELS

- ☐ Title Sponsor \$50,000 (Exclusive) SOLD
- ☐ Presenting Sponsor \$25,000
- ☐ Premier Sponsor \$20,000
- ☐ Platinum Sponsor \$15,000
- ☐ Gold Sponsor \$10,000
- ☐ Silver Sponsor \$5,000
- ☐ Table Host \$3,000

### EXCLUSIVE OPPORTUNITIES

- ☐ Entertainment Sponsor \$25,000 (Exclusive)
- ☐ Production Sponsor \$10,000 (Exclusive)
- ☐ Event Décor Sponsor \$10,000 (Exclusive)
- ☐ Wine Sponsor \$8,500 (Exclusive)
- ☐ Invitation Sponsor \$7,500 (Exclusive)
- ☐ Bid Paddle Sponsor \$7,500 (Exclusive) SOLD
- ☐ Valet Parking Sponsor \$5,000 (Exclusive) SOLD

### METHODS OF PAYMENT

Charge My

- ☐ Visa ☐ Mastercard
- ☐ Discover ☐ Amex

Card # \_\_\_\_\_

Exp: \_\_\_\_\_ Security Code \_\_\_\_\_

- ☐ Enclosed is my check payable to Old Town Artisan Studios
- ☐ I donated online at [oldtownartisanstudios.org](http://oldtownartisanstudios.org)

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

☐ Billing address is above or Billing Zip is \_\_\_\_\_

Sponsorship forms can be mailed with your check or credit card information to 78046 Calle Barcelona, La Quinta, CA 92253

Old Town Artisan Studios is a 501 (c) (3) organization. Tax ID Number: 26-4437263



Old Town Artisan Studios  
78-046 Calle Barcelona  
La Quinta CA 92253  
(760) 777-1444

[oldtownartisanstudios.org](http://oldtownartisanstudios.org)