

COLOR

THE WORLD

Gala 2024



Benefiting Old Town Artisan Studios
Sponsorship & Exclusive Opportunities
Saturday, January 13, 2024

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Dear Friend,

At Old Town Artisan Studios, we are dedicated to ensuring that art remains a vibrant part of the creative fabric of the Coachella Valley — from art programs in schools to lifelong learning. We provide free and fee-based opportunities year-round both on campus and out in the community in the form of classes, workshops, and community events. Through collaboration with local organizations who share our vision, we provide art classes to individuals with special needs, seniors, veterans, and students of all ages. Our programs offer everyone the opportunity to experience art and self-expression, despite age, ability, or financial condition.

On Saturday, January 13, 2024, we will host Color the World, our fundraising gala, at the Omni Rancho Las Palmas Resort in Rancho Mirage. The gala will raise much needed funds to help Old Town Artisan Studios meet the increasing needs of providing art education to those who otherwise might not receive it and introducing the healing power of art to those who may benefit from it.

Your sponsorship, table or ticket purchase, or donation of a unique gift or experience for our live auction would truly be appreciated. In addition to a charitable contribution (EIN: 26-4437263) and recognition on marketing collateral, your donation is also an opportunity to build and promote brand recognition among the 300+ high-capacity donors, business and community leaders attending the event.

In this booklet, you'll find a form to complete and return with your gift. We ask that all live auction items be received by December 13th for appropriate recognition. Thank you for joining us in our efforts to keep art alive and accessible to all in the Coachella Valley.

To learn more about our mission and plans for growth, please visit oldtownartisanstudios.org or stop by our campus!

Gratefully,

Katie Thornton

Katie Thornton
Director of Development

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Join us for a spectacular evening of music, festivity, celebration, and FUNdraising as the community comes together to support Old Town Artisan Studios.

Fran & Bob Davidson Heart of the Community

Award Honoree

Patrick Evans

KESQ Meteorologist



Community Impact Award Honoree

Dr. Quinton Egson

President & CEO, Boys & Girls Clubs
of Coachella Valley



Gala Entertainment Starring



Gala Emcee
Emmy® Award Winning
KESQ Anchor
Peter Daut



Saturday, January 13, 2024

Omni Rancho Las Palmas Resort & Spa, Rancho Mirage

6:00pm Cocktail Reception
7:00pm Dinner & Program
8:30pm Entertainment & Dancing

Gala Tickets: \$350
Colorful Cocktail Attire
Valet Parking

Lead Media Sponsor



Event Design and Production By



For more information on sponsorships, tables, and tickets, please contact
Katie Thornton, Director of Development at katie@oldtownartisanstudios.org or 760.777.1444.

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2024 SPONSORSHIP OPPORTUNITIES

TITLE SPONSOR \$50,000 (EXCLUSIVE)

- Two VIP tables of (10) guests
- Premier table placement
- Recognition as the Title Sponsor for the gala in all event marketing materials including digital, print, and broadcast media, invitation (deadline for inclusion 10/20/23), website, and signage
- On-stage recognition as the Title Sponsor
- On-screen recognition as the Title Sponsor

PRESENTING SPONSOR \$25,000

- One VIP table of (10) guests
- Premier table placement
- Recognition as a Presenting Sponsor for the gala in all event marketing materials including digital, print, and broadcast media, invitation (deadline for inclusion 10/20/23), website, and signage
- On-stage recognition as a Presenting Sponsor
- On-screen recognition as a Presenting Sponsor

PREMIER SPONSOR \$20,000

- One preferred table of (10) guests
- Recognition as a Premier Sponsor for the gala in all event marketing materials including digital, print, and broadcast media, invitation (deadline for inclusion 10/20/23), website, and signage
- On-stage recognition as a Premier Sponsor
- On-screen recognition as a Premier Sponsor

PLATINUM SPONSOR \$15,000

- One preferred table of (10) guests
- Recognition as a Platinum Sponsor for the gala in all event marketing materials including digital, print, and broadcast media, invitation (deadline for inclusion 10/20/23), website, and signage
- On-stage recognition as a Platinum Sponsor
- On-screen recognition as a Platinum Sponsor

GOLD SPONSOR \$10,000

- One preferred table of (10) guests
- Recognition as a Gold Sponsor for the gala in all event marketing materials including digital, print, and broadcast media, invitation (deadline for inclusion 10/20/23), website, and signage
- On-stage recognition as a Gold Sponsor
- On-screen recognition as a Gold Sponsor

SILVER SPONSOR \$5,000

- One preferred table of (10) guests
- Recognition as a Silver Sponsor for the gala in all event marketing materials including digital, print, and broadcast media, invitation (deadline for inclusion 10/20/23), website, and signage
- On-stage recognition as a Silver Sponsor
- On-screen recognition as a Silver Sponsor

TABLE HOST \$3,500

- One table of (10) guests
- On-screen recognition as a Table Host

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2024 EXCLUSIVE OPPORTUNITIES

ENTERTAINMENT SPONSOR \$25,000 (EXCLUSIVE)

- One VIP table of (10) guests
- Premier table placement
- Recognition as the Entertainment Sponsor for the gala in all event marketing materials including digital, print, and broadcast media, invitation (deadline for inclusion 10/20/23), website, and signage
- On-stage recognition as the Entertainment Sponsor
- On-screen recognition as the Entertainment Sponsor

PRODUCTION SPONSOR \$10,000 (EXCLUSIVE)

- Recognition as the Production Sponsor on website and signage
- One preferred table of (10) guests
- On-stage recognition as the Production Sponsor
- On-screen recognition as the Production Sponsor

EVENT DECOR SPONSOR \$10,000 (EXCLUSIVE)

- Recognition as the Event Decor Sponsor on website and signage
- One preferred table of (10) guests
- On-stage recognition as the Event Decor Sponsor
- On-screen recognition as the Event Decor Sponsor

WINE SPONSOR \$8,500 (EXCLUSIVE)

- Recognition as the Wine Sponsor on website and signage
- One preferred table of (10) guests
- On-stage recognition as the Wine Sponsor
- On-screen recognition as the Wine Sponsor

INVITATION SPONSOR \$7,500 (EXCLUSIVE)

- Recognition as the Invitation Sponsor on website and signage
- One preferred table of (10) guests
- On-stage recognition as the Invitation Sponsor
- On-screen recognition as the Invitation Sponsor

BID PADDLE SPONSOR \$7,500 (EXCLUSIVE)

- Recognition as the Bid Paddle Sponsor on website and signage
- One preferred table of (10) guests
- Printed logo or name on back of every bid paddle at the gala
- On-stage recognition as the Bid Paddle Sponsor
- On-screen recognition as the Bid Paddle Sponsor

VALET PARKING SPONSOR \$5,000 (EXCLUSIVE)

- Recognition as the Valet Parking Sponsor on website and signage
- One preferred table of (10) guests
- On-stage recognition as the Valet Parking Sponsor
- On-screen recognition as the Valet Parking Sponsor

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Saturday, January 13, 2024

Omni Rancho Las Palmas Resort & Spa, Rancho Mirage

Yes, I Would Like to Support Old Town Artisan Studios for this very special event.

SPONSOR LEVELS

- Title Sponsor \$50,000 (Exclusive)
- Presenting Sponsor \$25,000
- Premier Sponsor \$20,000
- Platinum Sponsor \$15,000
- Gold Sponsor \$10,000
- Silver Sponsor \$5,000
- Table Host \$3,500

EXCLUSIVE OPPORTUNITIES

- Entertainment Sponsor \$25,000 (Exclusive)
- Production Sponsor \$10,000 (Exclusive)
- Event Décor Sponsor \$10,000 (Exclusive)
- Wine Sponsor \$8,500 (Exclusive)
- Invitation Sponsor \$7,500 (Exclusive)
- Bid Paddle Sponsor \$7,500 (Exclusive)
- Valet Parking Sponsor \$5,000 (Exclusive)

METHODS OF PAYMENT

Charge My

- Visa Mastercard
- Discover Amex

Card # _____

Exp: _____ Security Code _____

- Enclosed is my check payable to Old Town Artisan Studios
- I donated online at oldtownartisanstudios.org

Name _____

Address _____

City _____

State _____ Zip _____

Phone _____

Email _____

Billing address is above or Billing Zip is _____

Sponsorship forms can be mailed with your check or credit card information to 78046 Calle Barcelona, La Quinta, CA 92253

Old Town Artisan Studios is a 501 (c) (3) organization. Tax ID Number: 26-4437263



Old Town Artisan Studios
78-046 Calle Barcelona
La Quinta CA 92253

760.777.1444

oldtownartisanstudios.org