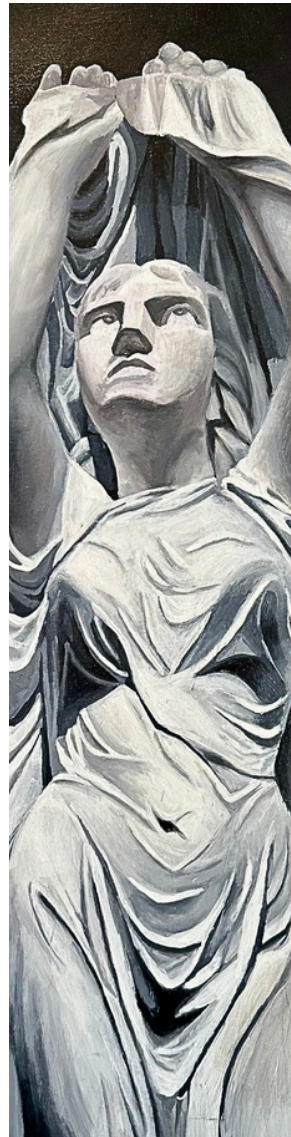




ASPIRING ARTISTS

SPRING 2025



A PROGRAM FOR HIGH SCHOOL
STUDENTS BY

OLD TOWN ARTISAN STUDIOS
NON-PROFIT 501(C)3



ABOUT OLD TOWN ARTISAN STUDIOS

Old Town Artisan Studios' mission is to provide free to low-cost, positive art experiences to all regardless of age, ability, and financial circumstance. This program embodies our commitment to fostering creativity and making art accessible to everyone.

PROGRAM OVERVIEW

Aspiring Artists is a non-district sponsored enrichment initiative designed to elevate visual arts education for high school students. This exciting opportunity aims to enhance artistic skills beyond the classroom setting, providing an immersive and comprehensive experience for young artists.

The Aspiring Artists program is intended for high school students who are passionate about the visual arts and seek to deepen their knowledge and skills in a supportive, professional environment.

BENEFITS

By completing the Aspiring Artists program, participants will:

- Acquire essential skills and knowledge to thrive in the dynamic field of visual arts.
- Build valuable connections within the arts community.
- Gain professional experience through the group exhibition, learning how to present and sell their artwork.



CURRICULUM & ACTIVITIES

Over the course of five months, participants will engage in a variety of enriching activities, including:

- **Skill-Based Workshops:** Topics include crafting an artist statement, and marketing yourself and your artwork
- **Field Trips:** Visits to local art institutions and art fairs to gain inspiration and insight.
- **Group Exhibition:** The program culminates in a self-coordinated exhibition, offering students the opportunity to display and sell their artwork in a commercial gallery. The Opening Reception for this exhibition is scheduled for Thursday, April 17th, with the last day to view the show on Monday, May 12th.

COMMUNITY COLLABORATIONS

We are grateful for the support and collaboration with our community partners: Art on Main Street, La Quinta Art Celebration, and Artists Council at the Galen Center. These partnerships enrich the program and provide students with unique opportunities to engage with the broader arts community.

Supported by



ARTISTS





ENROLLMENT PROCESS

The application for the Aspiring Artists program is open to all local high school students starting **Friday, September 13th**, and will close on **Friday, December 6th**. Notifications of acceptance will be sent out by **Friday, January 3rd, 2025**.



CONTACT INFORMATION

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Follow us on social!

Instagram: [@oldtownartisanstudios](https://www.instagram.com/oldtownartisanstudios) [@lelandartgallery](https://www.instagram.com/lelandartgallery)
Facebook: facebook.com/OldTownArtisanStudio

THANK YOU TO OUR SPONSOR!



Front Cover Art Credits: (L to R) Keira Farmer, Makayla Townsend, Keira Farmer, Levi Reyes

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PROGRAM SCHEDULE *SUBJECT TO CHANGE

December 2024

12.6 Deadline to submit application

January 2025

1.3 Acceptance notification

1.14 Orientation Mandatory

1.25 PYOP Group Activity/Meeting Mandatory

February 2025

2.1 Field trip to Art on Main Street Optional

2.22 Field trip to Artist Council Optional

2.27 Artist statement/Exhibition guidelines Mandatory

March 2025

3.1 Field trip to LQ Art Celebration Optional

3.11 Workshop TBD. Optional

3.24 Consultations Mandatory

April 2025

4.15-16 Show Installation. (1.5 hours) Mandatory

4.17 Exhibition opening reception Mandatory

4.24 Marketing yourself and art Workshop Optional

May 2025

5.13 Exhibition take down. Mandatory

5.17 Fun final workshop/Recap Optional